

《隐私政策》

感谢您访问我们的 kurz.cn 网站（“本网站”）并关注我们的企业。

我们非常重视保护您的个人信息（如出生日期、姓名、电话号码、地址等）。

本《隐私政策》（“本政策”）旨在向您说明我们在您使用本网站的过程中如何收集、使用、保存您的个人信息，以及您对这些个人信息享有的权利。**在您开始使用我们的服务前，请务必仔细阅读并透彻理解本政策，特别是以粗体标识的条款，您应重点阅读，在确认充分理解并同意后使用相关服务。**

如对本政策内容有任何疑问、意见或建议，您可通过第九部分提供的联系方式与我们联系。

本政策中，“个人信息”是指以电子或者其他方式记录的与已识别或者可识别的自然人有关的各种信息，不包括匿名化处理后的信息。“敏感个人信息”是指一旦泄露或者非法使用，容易导致自然人的人格尊严受到侵害或者人身、财产安全受到危害的个人信息，包括生物识别、宗教信仰、特定身份、医疗健康、金融账户、行踪轨迹等信息，以及不满十四周岁未成年人的个人信息。

本政策将帮助您了解以下内容：

第一部分：我们如何收集、使用您的个人信息

第二部分：我们如何共享、转让、公开披露您的个人信息

第三部分：关于使用 Cookie 的提示

第四部分：我们如何保护您的个人信息

第五部分：您的权利

第六部分：我们如何处理儿童的个人信息

第七部分：您的个人信息如何在全球范围转移

第八部分：本政策如何更新

第九部分：如何联系我们

第一部分：我们如何收集、使用您的个人信息

1. 提供本网站和创建日志文件

每次访问本网站时，我们的系统都会自动从相应的访问设备（例如计算机、移动电话、平板电脑等）收集数据和信息。

为了保证网站的正常访问和呈现，我们会在用户访问期间临时（自动）存储相关必要的信息。我们存储和处理个人信息的目的也是为了确保本网站的兼容性，尽可能为所有访问者提供服务，并防止滥用以及用于排除故障。为此，有必要记录访问网站的计算机的技术数据，以便尽早针对显示错误、对我们 IT 系统的攻击和 / 或本网站的功能故障做出反应。此外，这些数据还用于优化网站以持续改进我们的互联网服务以及统计目的，并确保我们信息技术系统的总体安全。

我们收集使用的个人信息范围包括：

- (1) 有关所用浏览器类型和版本的信息；
- (2) 访问设备的操作系统；
- (3) 访问的日期和时间；

- (4) 在本网站上访问的网页和资源（图片、文件、其他页面内容）；
- (5) 用户系统跳转至本网站的网页（引荐来源跟踪）。

这些数据保存在我们系统的日志文件中。这些数据不会与可以关联用户身份的个人信息（例如姓氏、名）一起保存。

2.联系我们

为处理通过联系表格发送给的具体联系请求，我们会收集您在我们联系表格中输入的数据，包括名、姓氏、公司、邮箱、国家、留言。如果您想要使用我们的联系表格，则必须填写标记为必填项的字段。如果您未在联系表格中填写必要的信息，将无法发送请求，或者我们将无法处理您的请求。

3. 本网站访问量的统计分析 - 网络跟踪器（Webtracker）

我们会使用Google（谷歌）、Google Ads（谷歌广告）、Google Analytics（谷歌分析）、Google Search Console（谷歌搜索控制台）、Google Tag Manager（谷歌跟踪代码管理器）、Mouseflow等网络跟踪器，收集您的IP地址、使用的终端设备、浏览器、操作系统相关数据、大致地理来源数据、Cookie、网络跟踪数据、传出或传入链接、在网站上集成和激活代码时由跟踪代码管理器触发的网络工具生成的信息以及用户的行为数据等个人信息以分析本网站的访问量。

4. 外部网络服务的集成

在本网站上，我们使用Google Fonts（谷歌字体）、CloudFlare Turnstile Captcha（CloudFlare Turnstile验证码）、Elfsight、Rechtstextsnippet und Module、flowplayer等外部提供商的网络服务。当您访问本网站时，这些外部提供商可能会收到有关您访问本网站的个人信息。您可以通过安装相应的浏览器插件或在浏览器中禁用运行脚本来阻止此操作。这可能导致您访问的网页功能受限。有关处理传输数据的更多信息，请参见提供商的隐私政策。

5. 您充分知晓，以下情形中，我们可能会收集并使用您的个人信息而无需征得您的授权同意：

- (1) 根据您的要求签订和履行合同所必需；
- (2) 为我们履行法定义务所必需；
- (3) 为应对突发公共卫生事件，或者紧急情况下为保护您或他人的生命健康和财产安全所必需
- (4) 为公共利益实施新闻报道、舆论监督等行为，在合理的范围内处理您的个人信息；
- (5) 在合理的范围内处理您自行公开或者其他已经合法公开的个人信息（例如，从公开渠道收集您的职业相关信息，用于与您建立并维护业务联系）；
- (6) 法律、行政法规规定的其他情形。

请知悉，根据适用法律，若我们对个人信息采取技术措施进行处理，使得该等信息无法重新识别特定个人且不能复原，我们可能将这些信息用于统计和分析，以改进我们的服务，为商业决策提供支持，则该种使用无需另行向您通知并征得您的同意。

第二部分：我们如何共享、转让、公开披露、委托处理您的个人信息

1. 委托处理

我们可能委托授权合作伙伴处理您的个人信息，以便授权合作伙伴代表我们为您提供某些服务或履行职能。我们仅会出于本政策所述目的委托其处理您的信息，授权合作伙伴只能接触到其履行职责所需信息，且我们将会通过协议要求其不得将此信息用于其他任何超出委托范围的目的。如果授权合作伙伴将您的信息用于其他用途，其将单独征得您的同意。

2. 共享

我们承诺对您的个人信息进行严格保密。除法律法规及监管部门另有规定外，我们不会将您的个人信息共享给任何公司、组织和个人。如确需共享，我们会向您告知接收方的名称、联系方式、处理目的、处理方式和个人信息的类型，并取得您的单独同意。

3. 转让

我们不会将您的个人信息转让给任何公司、组织和个人，但以下情况除外：

- (1) 事先获得您的明确同意；
- (2) 在涉及资产转让、收购、兼并、重组或破产清算时，如涉及到个人信息转让，我们会向您告知有关情况，并要求新的持有您个人信息的公司、组织继续受本政策的约束。如变更个人信息使用目的、处理方式时，我们将要求该公司、组织重新取得您的明确同意。

4. 公开披露

原则上我们不会将您的个人信息进行公开披露。如确需公开披露时，我们会向您告知公开披露的目的、披露信息的类型及可能涉及的敏感信息，并征得您的单独同意。

5. 根据相关法律法规及国家标准，在以下情形中，我们共享、转让、公开披露您的个人信息无需征得您的同意：

- (1) 根据您的要求签订和履行合同所必需；
- (2) 为我们履行法定义务所必需（包括可能向司法或执法部门提交您的个人信息）；
- (3) 为应对突发公共卫生事件，或者紧急情况下为保护您或他人的生命健康和财产安全所必需；
- (4) 为公共利益实施新闻报道、舆论监督等行为，在合理的范围内处理您的个人信息；
- (5) 在合理的范围内处理您自行公开或者其他已经合法公开的个人信息；
- (6) 法律、行政法规规定的其他情形。

第三部分：关于使用 Cookie 的提示

我们在不同的网页上集成和使用 Cookie，以实现我们网站的特定功能并集成外部的网络服务。所谓的“Cookie”是指您的浏览器保存在您终端设备上的小文本文件。这些文本文件包含一个特征字符串，当您返回本网站时，可借助该字符串明确识别浏览器。保存 Cookie 文件的过程也称为“设置 Cookie”。Cookie 既可以由网站本身设置，也可以由外部网络服务设置。Cookie 由本网站或外部网站服务设置，以保持我们网站的全部功能、提高用户友好性或追踪经过您同意的指定目的。Cookie 技术还使我们能够根据假名（例如个人或随机 ID）识别单个访客，以便我们能够提供更多个性化服务。请注意，我们不通过Cookie收集、处理您的个人信息。

第四部分：我们如何保护您的个人信息

1. 我们只会达成成本政策所述目的所需的期限内保留您的个人信息，除非法律有强制的留存要求。如果超过上述期限，我们将及时删除或对您的个人信息进行匿名化处理。
2. 在收集、存储和处理您的个人信息时，我们采取符合业界标准的措施和技术手段存储及保护您的个人信息，防止个人信息丢失、被误用、遭到未授权访问或泄露、被篡改或毁坏。
3. 通过网络对数据资料的传输无法保证100%的安全。虽然我们致力于保护您的个人信息，但我们无法担保或保证其绝对安全。因此，您也应采取积极措施妥善保护自己的个人信息，仅在必要的情形下向他人提供，不轻信通过其他交易工具进行交易。对于通过电子邮件进行的未加密通信，我们无法保证传输至我们 IT 系统的完整数据安全性，因此我们建议对高度保密的信息进行加密通信或通过邮寄方式进行。

4. 如果发生个人信息安全事件，我们将根据法律法规要求，履行相关告知义务。同时，我们还将按照监管部门的要求主动上报个人信息安全事件的处置情况。
5. 如果我们处理您的敏感个人信息，我们将根据适用法律法规采取严格保护措施，保护您的敏感个人信息。我们预计对您的敏感个人信息的处理不会对您的个人权益产生重大不利影响。

第五部分：您的权利

您可以通过以下方式查阅和管理您的信息，我们会在符合法律法规要求的情形下响应您的请求：

1. 您有权查阅、更正、补充或转移您的个人信息，获取您的个人信息副本，您可以通过第九部分的联系方式联系我们，我们会在法律规定的时限内响应您的请求。
2. 除使用本网站服务所必需的个人信息外，您可以联系我们改变您授权同意的范围，当您收回同意后，我们将不再处理相应的个人信息。但您收回同意的决定，不会影响此前基于您的授权而开展的个人信息处理。
3. 我们按照法律规定保障您请求删除个人信息的权利，除非法律法规强制要求我们在一定期限内留存。对于满足下列删除条件的个人信息，您可以联系我们要求删除：
- (1) 我们对您个人信息的处理违反适用法律、行政法规或者我们与您之间的约定。
 - (2) 您已经撤回您对我们处理您个人信息的授权同意。
 - (3) 处理您个人信息的目的已实现、无法实现或者为实现处理目的不再必要(例如，您不再使用我们的服务)。
 - (4) 我们停止向您提供我们的服务，或者保存期限已届满。
 - (5) 法律、行政法规规定的其他情形。
4. 在您行使上述权利时，我们可能会要求您进行身份验证，以保障您的信息安全。

第六部分：我们如何处理儿童的个人信息

我们将未满十四周岁的未成年人视为儿童。本网站是以普通大众为对象的，并非特别为儿童设计或以儿童为对象。我们不会刻意收集、使用或传播任何儿童的个人信息。当我们知晓我们收集了儿童的个人信息时，我们会尽快对相关信息予以删除。

第七部分：您的个人信息如何在全球范围转移

作为一家跨国运营的公司，我们所控制的关联实体以及服务供应商位于全世界的众多国家。为了向您提供服务，我们可能需要将您的个人信息转移至中国境外，或者受到来自境外关联实体或供应商的访问，以实现本政策所描述的目的。我们会按照相关法律规定，在跨境传输您的个人信息时征得您的单独同意，或确保具备其他合法基础。个人信息出境详情如下：

	境外接收方的名称或姓名	联系方式	处理目的	处理方式	个人信息类型	行使权利的方式和程序
	LEONHARD KURZ Stiftung & Co. KG	电子邮件： sales@kurz.de 电话：+49 911 71 41-0	优化网站和服务、联系沟通	通过网站联系表格收集数据；数据将被匿名化	姓名、公司、邮箱、国家	详见本政策第九部分

第八部分：本政策如何更新

1. 我们保留随时修改本政策的权利。
2. 未经您明确同意，我们不会削减您按照本政策所应享有的权利。如果本政策发生更新，我们会发布更新版政策并向您提供显著通知(例如向您发送邮件或短信)。请您务必查阅更新版政策，以确保您对本政策更新内容的充分知晓。
3. 如您不同意我们对本政策的修订，请您立即停止使用本网站服务。您在本政策更新后继续使用本网站服务，即表明您已经仔细阅读、充分理解更新后的政策内容并同意接受更新后的政策约束。

第九部分：如何联系我们

1. 如您对本政策或我们对您的个人信息的使用有任何问题、意见或建议，您可以通过如下联系方式与我们取得联系：
地址：安徽省合肥市经济技术开发区锦绣大道168号，中国
电子邮件：ContactKST@kurz.com.cn
电话：+86 551 63859000
2. 为验证您的真实身份，我们可能会要求您提供额外材料或书面请求，再处理您的请求和/或投诉，我们将在法律规定的期限内予以回复。

☐我已充分理解并同意本隐私政策。

☐我已充分理解并同意根据本隐私政策第七部分向境外接收方提供我的个人信息。

Privacy Policy

We are delighted that you have visited our website kurz.cn (“this Website”) and are interested in our company.

The protection of your personal information, such as date of birth, name, telephone number, address, etc., is important to us.

This Privacy Policy ("Policy") aims to explain to you how we collect, use and retain your personal information during your use of this Website, as well as your personal information rights. **Before using our services, please carefully read and thoroughly understand this Policy, especially the terms and conditions in bold. Please only use the services after confirming that you fully understand and agree to this Policy.**

If you have any questions, comments, or suggestions about this Policy, you can reach us via the contact information provided in Section IX.

In this Policy, “personal information” refers to various types of information that are recorded by electronic or other means and related to any identified or identifiable natural person, which excludes anonymized information. “Sensitive personal information” refers to the personal information that is likely to result in damage to one’s dignity or personal or property safety once disclosed or illegally used, such as biometric identification, religious beliefs, specific identity, medical health, financial account and whereabouts and tracked locations, as well as the personal information of minors under the age of 14.

This Policy aims to help you understand:

- I. How we collect and use your personal information
- II. How we share, transfer and disclose your personal information
- III. Information on the use of cookies
- IV. How we protect your personal information
- V. Your rights
- VI. How we process children’s personal information
- VII. How we transfer your personal information globally
- VIII. How this Policy is updated
- IX. Contact us

I. How we collect and use your personal information

1. Provision of this Website and creation of log files

Each time this Website is accessed, our system automatically collects data and information from the device accessing it (e.g., computer, cell phone, tablet).

The temporary (automated) storage of the data is necessary for the course of a website visit in order to enable the website to be delivered. The storage and processing of personal information is also carried out to maintain the compatibility of this Website for as many visitors as possible and to combat misuse and troubleshooting. For this purpose, it is necessary to log the technical data of the accessing computer in order to be able to react as early as possible to display errors, attacks on our IT systems, and/or errors in the functionality of this Website. In addition, we use the data to optimize this Website for the continuous improvement of this Website and for statistical purposes, as well as to generally ensure the security of our information technology systems.

The personal information we collect and use includes:

- (1) Information about the browser type and version used;

- (2) The operating system of the accessing device;
- (3) Date and time of access;
- (4) Websites and resources (images, files, other page content) that have been accessed on our website;
- (5) Websites from which the user's system came to this Website (referrer tracking).

This data is stored in the log files of our system. This data is not stored together with the personal information related to the identity of a specific user (e.g., last name, first name).

2. Contact us

In order to process the specific contact request received via the contact form, we collect the data including first name, last name, company, email address, country and message entered by you in our contact forms. If you wish to use our contact form, you must complete the fields marked as mandatory. If you do not fill out the required information on the contact form, you will either not be able to send the request, or we will unfortunately not be able to process your request.

3. Statistical analysis of visits to this Website—web tracker

We use web trackers including Google, Google Ads, Google Analytics, Google Search Console, Google Tag Manager, Mouseflow to collect the personal information including IP address, data on the end device, the browser and operating system used, the rough geographical origin, cookies, web tracking data, outgoing or incoming links, and information generated by web tools during the integration and activation of code on this Website, in order to analyze visits to this Website.

4. Integration of external web service

On this Website, we use active content from external providers including Google Fonts, CloudFlare Turnstile Captcha, Elfsight, Rechtstextsnippet und Module, flowplayer, known as “web services.” By accessing this Website, these external providers may receive personal information about your visit to this Website. You can prevent this by installing an appropriate browser plug-in or deactivating the execution of scripts in your browser. This may result in functional restrictions on websites that you visit. Further information on the handling of the transferred data can be found in the provider's privacy policy.

5. You fully acknowledge and agree that we may collect and use your personal information without your consent, under any of the following circumstances:

- (1) where it is necessary for the conclusion and performance of the contract requested by you;
- (2) where it is necessitated by the performance of our legal obligations;
- (3) where it is in response to public health emergencies, or for the purpose of protecting your or others' health and safety or property in emergencies;
- (4) where the personal information is used in news reporting or public sentiment monitoring in the public interest within a reasonable scope;
- (5) where the personal information is collected from publicly-available information within a reasonable scope (e.g., profession information collected from publicly available sources for the purpose of establishing and maintaining business contact with you);
- (6) other circumstances specified in laws and administrative regulations.

Please note that, in accordance with applicable laws, if we take technical measures to process personal information, making it impossible to be used to re-identify specific individuals and such processing is irreversible, we may use such information for statistics and analysis to improve our services, and to support our business decisions, and it does not require separate notice and your consent.

II. How we share, transfer and disclose your personal information

1. Entrusted processing

We may entrust cooperative parties to process your personal information so that they can provide you with certain services or perform certain functions on behalf of us. We will only entrust the parties to process your information for achieving the purposes specified in this Policy, and the authorized parties can only access the information to the extent necessary to perform their duties. They have no right to use it for other purposes beyond the scope of the entrust agreement, unless they seek your consent separately.

2. Sharing

We are committed to strictly keeping your personal information confidential. Unless otherwise stipulated by laws and regulations, we will not share your personal information with any company, organization or individual. If the sharing is necessary, we will inform you of the recipient's name, contact information, purpose and method of processing, types of personal information, and obtain your separate consent.

3. Transfer

We will not transfer your personal information to any other company, organization or individual, except under the following circumstances:

- (1) transfer your personal information according to your prior explicit consent;
- (2) if your personal information is transferred as a result of an asset transfer, merger, acquisition or bankruptcy liquidation, we will inform you and ensure that the surviving company or organization that will possess your personal information will be continuously bound by this Policy. If the use purpose and processing method of the personal information changes, we will require the surviving company or organization to seek your explicit consent again.

4. Public disclosure

In principle, we will not publicly disclose your personal information. If your personal information must be publicly disclosed, we will inform you of the purpose for disclosure, the type of personal information to be disclosed, and whether any sensitive personal information is involved, and seek your separate consent.

5. Under any of the following circumstances, our sharing, transfer or disclosure of your personal information is not subject to your consent:

- (1) where it is necessary for execution and performance of a contract requested by you;
- (2) where it is necessitated by the performance of our legal obligations (including submitting your personal information to judicial or law enforcement departments);
- (3) where it is in response to public health emergencies, or for the purpose of protecting your or others' health and safety or property in emergencies;
- (4) where the personal information is used in news reporting or public sentiment monitoring in the public interest within a reasonable scope;
- (5) where processing the personal information collected from publicly available information within a reasonable scope;
- (6) other circumstances specified in laws and administrative regulations.

III. Information on the use of cookies

We integrate and use cookies on various pages to enable certain functions of this Website and to integrate external web services. "Cookies" are small text files that your browser can store on your access device. These text files contain a characteristic string that uniquely identifies the browser when you return to this Website. The process of saving a cookie file is also referred to as "setting a cookie." Cookies can be set both by this Website itself and by external web services. The cookies are set by this Website or the external web services in order to maintain the full functionality of this Website, to improve user-friendliness, or to pursue the purpose stated with your consent. Cookie technology also enables us to recognize individual visitors by means of pseudonyms, e.g., individual or random IDs, so that we can offer more individual services. Please note that we do not collect or process your personal information through cookies.

IV. How we protect your personal information

1. **We will retain your personal information for a limited period necessary for achieving the purposes specified in this Policy, unless otherwise required by law. We will timely delete or anonymize your personal information after such retention period expires.**
2. We take measures and technical means conforming to the industry standard to retain and protect your personal information during collection, storage, and processing of your personal information, and to prevent your personal information from being leaked, tampered with, unauthorized used, misused or destroyed.
3. We cannot guarantee 100% security of the transmission of data via the Internet. Though we will endeavour to protect the security of your personal information, the transmission of the information via the Internet is not one hundred percent secure. **Please also actively take measures to protect your personal information, and only provide your personal information to others when necessary. Please be careful with other trading tools. In the case of unencrypted communication by e-mail, we cannot guarantee complete data security on the transmission path to our IT systems, so we recommend encrypted communication or the mail service for information with a high need for confidentiality.**
4. In case of any personal information security incident, we will, in accordance with requirements set out in laws and regulations, inform you promptly of relevant matters. Meanwhile, we will report the status of the handling of the security incident as required by the regulatory authority.
5. If we process your sensitive personal information, we will take strict protection measures in accordance with applicable laws and regulations to protect your sensitive personal information. We anticipate that the processing of your sensitive personal information will not have a material adverse effect on your rights.

V. Your rights

You can access and manage your information by the following methods, and we will respond to your request in accordance with the laws and regulations:

1. You have the right to access, correct, update or transfer your personal information, and obtain a copy of your personal information. You may reach us via the contact information provided in Section IX and we will respond within the time limit prescribed by law.
2. In addition to the personal information necessary for using the services of this Website, you may contact us to change the scope of your consent. When you withdraw your consent, we will no longer process the corresponding personal information. However, your decision to withdraw your consent will not affect the processing of personal information which has been carried out based on your authorization.
3. We will guarantee your rights to delete your personal information and only retain your personal information for a limited period required by the laws and regulations. Under any of the following circumstances, you may contact us to delete your personal information:
 - (1) when our processing of personal information violates laws and regulations or our agreements with you;
 - (2) when you have withdrawn your consent to our processing of your personal information;
 - (3) when the purpose of processing your personal information has been achieved, cannot be achieved, or the processing is no longer necessary (e.g., when you no longer use our services);
 - (4) when we no longer provide you with any services, or the retention period has expired;

- (5) Other circumstances as stipulated by laws and regulations.
4. When you exercise the above rights, we may require you to verify your identity in order to protect your account and personal information security.

VI. How we process children’s personal information

Minors under the age of 14 are regarded as children. This Website is intended for the general public and is not specifically designed for or directed at children. We do not knowingly collect, use or disseminate any children’s personal information. When we become aware that we have collected children’s personal information, we will promptly delete such information.

VII. How we transfer your personal information globally

As a multinational company with affiliates and service providers located in different countries around the world, to provide services, we may need to transfer your personal information to countries other than China, or your personal information may be accessed from these countries, to achieve the purposes of this Policy. You may contact us for details of overseas recipients (including name, contact of the overseas recipients, the purpose and method of the processing, the types of your personal information, and the method and procedure for you to exercise your rights). We will obtain your separate consent or ensure other legal basis for the cross-border transfer in accordance with relevant laws. The details of personal information cross-border transfer are listed as follows:

	Name of the Overseas Recipient	Contact Information	Purpose of Processing	Method of Processing	Categories of Personal Information	Means and Procedures for Exercising Rights
	LEONHARD KURZ Stiftung & Co. KG	E-mail: sales@kurz.de Phone: +49 (0)911 71 41-0	Website optimization and contact	Data collection via the contact form; data will be anonymized	Name, Company, Email, Country	<i>Please see Section IX of this Policy</i>

VIII. How this Policy is updated

1. We reserve the right to modify this Policy at any time.
2. Without your explicit consent, we will not diminish your rights under this Policy. If this Policy is updated, we will release the updated version and send prominent notifications (e.g., via email or text message). **Please review the updated version to ensure that you are fully aware of the updated content of this Policy.**
3. **If you do not agree to our revision of this Policy, please stop using our services immediately. If you continue to use such services after this Policy is updated, you are regarded as having fully read and agreed to be bound by the updated Policy.**

IX. Contact us

1. If you have any questions, comments, or suggestions about this Policy or our use of your personal information, please feel free to contact us via the following contact information:
Address: No. 168 Jinxiu Avenue, Economic and Technological Development Zone, Hefei, Anhui Province, China

Email: ContactKST@kurz.com.cn

Tel: +86 551 63859000

2. To verify your identity, you may be required to provide additional materials or written requests for processing your request and/or complaint. We will respond within the time limit prescribed by law.

☐ I have fully understood and consent to this Privacy Policy.

☐ I have fully understood and consent to provide my personal information to overseas recipient(s) in accordance with Section VII of this Privacy Policy.